

# Franchising For Dummies For Dummies Computer Tech

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Franchising For Dummies For Dummies Franchising For Dummies, Second Edition gives you all the inside insight and smart advice to make sure you pick the right investment opportunity and make the most of it. Written by one of the nation's leading franchise consultants and by the late Dave Thomas, founder of Wendy's International, this fun, friendly guide is packed with guidance from top industry professionals. Franchising For Dummies: Seid, Michael H., Thomas, Dave ... Franchise Management For Dummies Cheat Sheet By Michael Seid, Dave Thomas If you're starting a franchise, you'll want to study your franchise agreement and understand the laws that protect both you and the franchisor. Once your franchise is running, make sure you network with not only your franchisor but others for fresh ideas. Franchise Management For Dummies Cheat Sheet - dummies Franchising for Dummies would be a worthwhile addition to your library on the subject, but if you're looking for a single, objective, authoritarian source on the subject, keep looking. Franchising For Dummies by Seid, Michael, Thomas, Dave 2nd ... Running a Franchise for Dummies is a clear and concise guide for anyone who wants to be their own boss and stand on the shoulders of franchise giants both big and small. Author Information Michael H. Seid is the founder and Managing Director of MSA Worldwide, the leading strategic and tactical advisory firm in franchising. Franchise Management For Dummies - dummies Dummies has always stood for taking on complex concepts and making them easy to

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... Franchising is, in a word, a license. It is a system for independently owned businesses to share a common brand, distribute products and services, and expand. It's a contractual relationship between a brand owner (the franchisor) and an independent local business owner (the franchisee). For example, Bright Star Care doesn't "franchise" medical and non-medical home care assistance, FASTSIGNS does not franchise printing, Wetzel's Pretzels does not franchise pretzel shops and Dat Dog ... What Is a Franchise? -

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... Franchising is a way for companies to expand and bring their products and services to consumers without the company owning and operating their locations directly. There are three basic types of franchising: Traditional or product-distribution franchising 3 Types

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